Project Code: STLU0003

Project Name: M ssouri Likely Voters July 2021

Prepared for: Steven Rogers

Interviews: 950

Field Period: July 19, 2021 - July 29, 2021 Project Manager: Sam Luks - 650. 462. 8009

YouGov interviewed 1240 respondents with 989 completing the full survey.

YouGov conducted a benchmarking survey of M ssouri Likely voters using a census click methodology, which involves sampling in such a way that all starts to a particular survey are representative of the known demographic characteristics of a specific target group. In this case, YouGov sampled so all starts were representative of M ssori registered voters population, as defined by the 2020 Current Population Survey (CPS) November.

The sample of all starts was matched from 1125 respondents to 950 completes and weighted to a population frame on age, gender, race, education. YouGov used propensity score weighting. In the propensity score weighting process, the matched cases and frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories). The weights were then subsetted on completes and re-centered to produce the final weight for the target population2.37799 1 Tc 11 0 0 11

	doing their job The US Congress
POLS003	Do you approve or disapprove of the way each is doing their job The Missouri State Legislature
POLS004	Do you approve or disapprove of the way each is doing their job Governor M ke Parson
POLS005	Do you approve or disapprove of the way each is doing their job Senator Roy Blunt
POLS006	Do you approve or disapprove of the way each is doing their job Senator Josh Hawley
POLS007	Favorable or unfavorable opinion of the following people Eric Greitens
POLS008	Favorable or unfavorable opinion of the following people Eric Schmitt
POLS009	Favorable or unfavorable opinion of the following people Ann Wagner
POLS010	Favorable or unfavorable opinion of the following people Mark McCloskey
POLS011	Favorable or unfavorable opinion of the following people Vicky Hartzler
POLS012	Which should be top priority of Missouri State Government
POLS013	Rate the condition of The Economy in the United States
POLS014	Rate the condition of The Economy in the State of Missouri
POLS015	Rate the condition of Public schools in your community
POLS016	Rate the condition of Public schools in the State of Missouri
POLS017	Rate the condition of Crime in your community
POLS018	Rate the condition of Race relations in your
	comuni t y
POLS019	Rate the condition of Your physical health in the last month
POLS020	Rate the condition of Your mental health in the last month
POLS021	Rate the condition of Roads and infrastructure in the State of Missouri
POLS022	Agreement Level with Statement The United States is on the right track and headed in a good direction.
POLS023	Agreement Level with Statement The State of Missouri is on the right track and headed in a
POLS024	good direction. Agreement Level with Statement The M ssouri state government should prohibit abortions after 8 weeks of pregnancy.
POLS025	Agreement Level with Statement The M ssouri state government should spend more to aid the poor.
EDU003	Agreement Level with Statement Schools should

	acciety and it a institutions
EDI IOO 4	society and its institutions.
EDU004	Agreement Level with Statement Schools should
	be allowed to teach Critical Race Theory.
EDU005	Agreement Level with Statement Public charter
	schools should be allowed to operate in all parts
	of the state.
POLS026	2020 voters approved expanding Medicaid to more
	low-income adults, Missouri Refused. How strongly
	do you feel about Missouri funding Medicaid
	expansi on?
POLS027	Feelings towards Missouri state law to not
	enforce federal gun laws
POLS028	Approval Level During COVID Pandemic President
	Joe Bi den
POLS029	Approval Level During COVID Pandemic Governor
	M ke Parson
POLS030	Approval Level During COVID Pandemic Your
	local government leaders (i.e., Mayor and County
	Executives)
PH001	Describe personal situation regarding COVID
	vacci nes
EDU001	Have any children in school
EDU002	M ssouri School District
EDU006	Groups A/C - Opinion on school district spending
EDU006x	Opinion on M ssouri school districts spending
EDU007	Groups B/D - Opinion on school district spending
EDU008	Groups A/C - What to do to with teacher salaries
EDU008x	Opinion on average teacher salary in Missouri
EDU009	Groups B/D - What to do to with teacher salaries
EDU010a	Group A - M ssouri should use minimum salary for
	teachers of this amount
EDU010b	Group B - M ssouri should use minimum salary for
	teachers of this amount
EDU010c	Group C - M ssouri should use minimum salary for
	teachers of this amount
EDU010d	Group D - M ssouri should use minimum salary for
	teachers of this amount
EDU011	To BT 0 1Tf (rut ist 1Tf (
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be allowed to teach about how racism can exist in

EDU012_18mul t _5 EDU016 - Which kindergarten to 12th grade options have you used for any child in your household -Homeschool EDU012_18mul t _6 EDU017 - Which kindergarten to 12th grade options have you used for any child in your household -Ot her EDU012_18mul t _7 EDU018 - Which kindergarten to 12th grade options have you used for any child in your household -Does Not Apply EDU019 Support Level - Tax Credit for Donating to Schol arship Program EDU020 1 Students in low-income households Students with disabilities EDU020 2 No students should get priority EDU020 3 EDU021 Support Level Empowerment Scholarship Program --Participating private schools must accept any tax-funded scholarship to fully cover the costs of attendance. EDU022 Support Level Empowerment Scholarship Program --Participating private schools must follow all M ssouri student testing and public reporting requirements. EDU023 Support Level Empowerment Scholarship Program --Participating private schools must waive admissions requirements for scholarship students. EDU024 Support Level Empowerment Scholarship Program --Participating religious private schools must allow students to opt out of religious activities. EDU025 Support Level Empowerment Scholarship Program --The tax-credit scholarship program being limited to students who live in areas with a population of 30,000 or more. birt hyr Birth Year agegr oup Age group gender Gender Race race educ Educat i on mar st at Marital Status empl oy Employment Status faminc new Family income i ncgr oup Income group pi d3 3 point party ID pi d7 7 point Party ID presvot e16post 2016 President Vote Post Election 2020 President Vote Post Election presvot e20post i nput st at e State of Residence i deo5 I deol oav Political Interest newsi nt rel i gpew Religion pew_chur at d Church attendance (Pew version)

Name: USR_Classification Description: USR_Classification

Count	Code	Label
207	1	Rur al
214	2	Small Medium Metro
357	3	Subur ban
172	4	Ur ban

Name: HRSA_Classification
Description: HRSA_Classification

Count	Code	Label
207	1	Rur al
386	2	Ur ban
357	3	Subur ban

Name: Census_Classification
Description: Census_Classification

Count	Code	Label
737	1	Ur ban
213	2	Rur al

Name: MO_Region
Description: MO_Region

Count	Code	Label
114	1	Northeast Missouri
61	2	Northwest Missouri
209	3	Southwest Mssouri
76	4	Sout heast M ssouri
192	5	Kansas City Metro Area
298	6	St. Louis Metro Area

Name: vot er eg

Description: Voter Registration Status

Count	Code	Label	
950	1	Yes	
0	2	No	
0	3	Don't	know

Name: QA

Description: Vote frequency

Count	Code	Label
581	1	Al ways
346	2	Nearly always
23	3	Part of the time
0	4	Sel dom
0	5	Never

Name: QB

Description: 2022 Vote likelihood

Count	Code	Label
222	1	Strongly approve
248	2	Appr ove
79	3	Di sapprove

Name: POLS005

Description: Do you approve or disapprove of the way each is doing their job

-- Senat or Roy Bl unt

Count	Code	Label
79	1	Strongly approve
260	2	Approve
237	3	Di sapprove
271	4	Strongly disapprove
103	5	Not sure

Name: POLS006

Description: Do you approve or disapprove of the way each is doing their job

-- Senat or Josh Hawley

Count	Code	Label
234	1	Strongly approve
190	2	Approve
56	3	Di sapprove
395	4	Strongly disapprove
75	5	Not sure

Name: POLS007

Description: Favorable or unfavorable opinion of the following people -- Eric

Greitens

Count	Code	Label
126	1	Very favorable
177	2	Somewhat favorable
115	3	Somewhat unfavorable
365	4	Very unfavorable
166	5	Not sure
1	8	ski pped

Name: POLS008

Description: Favorable or unfavorable opinion of the following people -- Eric

Schmitt

Count	Code	Label
92	1	Very favorable
191	2	Somewhat favorable
105	3	Somewhat unfavorable
182	4	Very unfavorable
182	4	Very unfavorable

380 5 Not sure

Name: POLS009

Description: Favorable or unfavorable opinion of the following people -- Ann

Wagner

Count	Code	Label
62	1	Very favorable
155	2	Somewhat favorable
129	3	Somewhat unfavorable
147	4	Ver y unf avor abl e
457	5	Not sure

Name: POLS010

Description: Favorable or unfavorable opinion of the following people -- Mark

McCl oskey

Count	Code	Label
67	1	Very favorable
163	2	Somewhat favorable
86	3	Somewhat unfavorable
270	4	Very unfavorable
364	5	Not sur e

Name: POLS011

Description: Favorable or unfavorable opinion of the following people --

Vicky Hartzler

Count	Code	Label
79	1	Very favorable
157	2	Somewhat favorable
102	3	Somewhat unfavorable
155	4	Very unfavorable
457	5	Not sure

Name: POLS012

Description: Which should be top priority of M ssouri State Government

Code	Label
1	Economy
2	Health care
3	Educat i on
4	I nf r ast r uct ur e
	1 2 3

72 5 Other

Name: POLS013

Description: Rate the condition of -- The Economy in the United States

Count	Code	Label
21	1	Excel I ent
231	2	Good
380	3	Fai r
301	4	Poor
17	5	Not sure

Name: POLS014

Description: Rate the condition of -- The Economy in the State of M ssouri

Name: POLS017

Name: POLS021

Description: Rate the condition of -- Roads and infrastructure in the State

of M ssouri

Count	Code	Label
8	1	Excel I ent
64	2	Good
196	3	Fai r
199	4	Poor
10	5	Not sure
473	9	not asked

Name: POLS022

Description: Agreement Level with Statement -- The United States is on the

right track and headed in a good direction.

Count	Code	Label
160	1	Agr ee
259	2	Di sagree
54	3	Not sure
477	9	not asked

Name: POLS023

Description: Agreement Level with Statement -- The State of Missouri is on

the right track and headed in a good direction.

Count	Code	Label
171	1	Agr ee
237	2	Di sagree
65	3	Not sure
477	9	not asked

Name: POLS024

Description: Agreement Level with Statement -- The Missouri state government

should prohibit abortions after 8 weeks of pregnancy.

Count	Code	Label
222	1	Agr ee
200	2	Di sagree
55	3	Not sure
473	9	not asked

Name: POLS025

Description: Agreement Level with Statement -- The M ssouri state government

should spend more to aid the poor.

Count	Code	Label
262	1	Agr ee
134	2	Di sagree
81	3	Not sure
473	9	not asked

Name: EDU003

Description: Agreement Level with Statement -- Schools should be allowed to

teach about how racism can exist in society and its

institutions.

Count	Code	Label
251	1	Agr ee
169	2	Di sagree
57	3	Not sure
473	9	not asked

Name: EDU004

Description: Agreement Level with Statement -- Schools should be allowed to

teach Critical Race Theory.

Count	Code	Label
197	1	Agr ee
217	2	Di sagree
59	3	Not sure
477	9	not asked

Name: EDU005

Description: Agreement Level with Statement -- Public charter schools should

be allowed to operate in all parts of the state.

Count	Code	Label
531	1	Agr ee
170	2	Di sagree
249	3	Not sure

Name: POLS026

Description: 2020 voters approved expanding Medicaid to more low-income

adults, Mssouri Refused. How strongly do you feel about

M ssouri funding Medicaid expansion?

Count	Code	Label
453	1	Strongly believe M ssouri should fund Medicaid expansion
165	2	Believe M ssouri should fund Medicaid expansion
134	3	Believe M ssouri should not fund Medicaid expansion
127	4	Strongly believe M ssouri should not fund Medicaid expansion
71	5	Not sure

Name: POLS027

Description: Feelings towards M ssouri state law to not enforce federal gun

laws

Count	Code	Label
157	1	l strongly support this Missouri state law
51	2	I support this Missouri state law
30	3	I oppose this Missouri state law
190	4	I strongly oppose this Missouri state law
45	5	Not sure
477	9	not asked

Name: POLS028

Description: Approval Level During COVID Pandemic -- President Joe Biden

Count	Code	Label
149	1	Strongly approve
104	2	Approve
69	3	Di sapprove
144	4	Strongly disapprove
7	5	Not sure
477	9	not asked

Name: POLS029

Description: Approval Level During COVID Pandemic -- Governor Mike Parson

Count	Code	Label
54	1	Strongly approve
153	2	Appr ove
82	3	Di sapprove
162	4	Strongly disapprove
22	5	Not sure
477	9	not asked

6	8	\$district8
1	9	\$district9
1	10	\$district 10
0	11	\$district 11
19	12	Ot her

Name: EDU006

Description: Groups A/C - Opinion on school district spending

Count	Code	Label
85	1	Too much
191	2	Not enough
183	3	The right amount
491	9	not asked

Name: EDU006x

Description: Opinion on M ssouri school districts spending

Count	Code	Label
2	1	Too much
10	2	Not enough
7	3	The right amount
931	9	not asked

Name: EDU007

Description: Groups B/D - Opinion on school district spending

Count Code Label

Name: EDU008x

Description: Opinion on average teacher salary in M ssouri

Count	Code	Label
7	1	I ncr eased
1	2	Decreased
11	3	Stay the same
931	9	not asked

Name: EDU009

Description: Groups B/D - What to do to with teacher salaries

Count	Code	Label
257	1	I ncr eased
30	2	Decreased
185	3	Stay the same
478	9	not asked

Name: EDU010a

Description: Group A - M ssouri should use minimum salary for teachers of

this amount

Count	Code	Label
7	1	\$20,000
10	2	\$25,000
34	3	\$30,000
48	4	\$35,000
49	5	\$40,000
90	6	\$45,000
712	9	not asked

Name: EDU010b

Description: Group B - M ssouri should use minimum salary for teachers of

this amount

Count	Code	Label	
4	1	\$20,000	
41	2	\$25, 000 (about	Missouri's current minimum)
38	3	\$30,000 (about	Kentucky's current minimum)
48	4	\$35, 000 (about	North Carolina's current minimum)
56	5	\$40,000 (about	Illinois' current minimum)
48	6	\$45,000	
715	9	not asked	

Name: EDU010c

Description: Group C - M ssouri should use minimum salary for teachers of

this amount

Count	Code	Label
6	1	\$20,000
29	2	\$25,000
49	3	\$30,000
58	4	\$35,000
43	5	\$40,000
50	6	\$45,000
715	9	not asked

Name: EDU010d

Description: Group D - M ssouri should use minimum salary for teachers of

this amount

Count	Code	Label
8	1	\$20,000
38	2	\$25,000 (about Missouri's current minimum)
55	3	\$30,000 2 \$25cb76l v2 \$25cb76l v2 \$32s Q q 1 0 0 1 \$25, (

Name: EDU012_18mul t _2

Description: EDU013 - Which kindergarten to 12th grade options have you used

for any child in your household - Public charter school

Count	Code	Label
27	1	sel ect ed
923	2	not sel ect ed

Name: EDU012 18mul t 3

Description: EDU014 - Which kindergarten to 12th grade options have you used

for any child in your household - Private school, religious

Count Code Label
153 1 sel ect ed
797 2 not sel ect ed

Name: EDU012_18mul t _4

Description: EDU015 - Which kindergarten to 12th grade options have you used

for any child in your household - Private school, not religious

Count Code Label
----31 1 sel ect ed
919 2 not sel ect ed

Name: EDU012 18mul t 5

Description: EDU016 - Which kindergarten to 12th grade options have you used

for any child in your household - Homeschool

Count Code Label
77 1 sel ect ed
873 2 not sel ect ed

Name: EDU012_18mul t _6

Description: EDU017 - Which kindergarten to 12th grade options have you used

for any child in your household - Other

Count Code Label

6 1 sel ect ed

944 2 not sel ect ed

Name: EDU012_18mul t _7

Description: EDU018 - Which kindergarten to 12th grade options have you used

for any child in your household - Does Not Apply

186 4 Strongly oppose

147 5 Not sure

Name: EDU025

Description: Support Level Empowerment Scholarship Program -- The tax-credit

scholarship program being limited to students who live in areas

with a population of 30,000 or more.

Count	Code	Label	
47	1	St rongl y	support
99	2	Suppor t	
282	3	Oppose	
249	4	St rongl y	oppose
273	5	Not sure	

Name: birthyr Description: Birth Year

Numeric Variable - no categories

answered: 950

Name: agegroup Description: Age group

Count	Code	Label
301	1	65+
386	2	45- 64
185	3	30- 44
78	4	18- 29

Name: gender Description: Gender

Count	Code	Label
386	1	Male
564	2	Femal e

Name: race Description: Race

Count	Code	Label
863	1	White

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52 2 Black
12 3 Hispanic
6 4 Asian
4 5 Native American
5 6 Two or more races
8 7 Other
0 8 Middle Eastern
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Name: educ Description: Education

Count	Code	Label
17	1	No HS
214	2	High school graduate
232	3	Some college
88	4	2- year
250	5	4- year
149	6	Post - gr ad

Name: marst at

Description: Marital Status

Count	Code	Label
559	1	Married
10	2	Separ at ed
123	3	Di vor ced
62	4	₩ dowed
146	5	Never married
50	6	Domestic / civil partnership

Name: empl oy

Description: Employment Status

Count	Code	Label
396	1	Full-time
70	2	Part-time
3	3	Temporarily laid off
30	4	Unempl oyed
286	5	Retired
75	6	Permanent I y di sabl ed
62	7	Homemaker
16	8	St udent
12	9	Ot her

Name: faminc_new
Description: Family income

Count	Code	Label
33	1	Less than \$10,000
65	2	\$10,000 - \$19,999
82	3	\$20,000 - \$29,999
95	4	\$30,000 - \$39,999
83	5	\$40,000 - \$49,999
90	6	\$50,000 - \$59,999
64	7	\$60,000 - \$69,999
80	8	\$70,000 - \$79,999
78	9	\$80,000 - \$99,999
56	10	\$100,000 - \$119,999
59	11	\$120,000 - \$149,999
36	12	\$150,000 - \$199,999
12	13	\$200,000 - \$249,999
12	14	\$250,000 - \$349,999
2	15	\$350,000 - \$499,999
1	16	\$500,000 or more
102	97	Prefer not to say

Name: incgroup
Description: Income group

Count	Code	Label
102	- 1	No Data
358	1	Under \$50k
312	2	\$50k - \$100k
178	3	\$100k or more

Name: pi d3

Description: 3 point party ID

Count	Code	Label
336	1	Democr at
319	2	Republ i can
242	3	I ndependent
45	4	Ot her
8	5	Not sure

Name: pi d7

Description: 7 point Party ID

Count Code Label

253	1	Strong Democrat
83	2	Not very strong Democrat
92	3	Lean Democrat
97	4	I ndependent
96	5	Lean Republican
78	6	Not very strong Republican
241	7	Strong Republican
10	8	Not sure

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0
         10
              Delaware
  0
         11
              District of Columbia
  0
         12
              Fl or i da
  0
         13
              Georgia
         15
              Hawai i
  0
  0
              I daho
         16
  0
         17
              Illinois
  0
         18
              I ndi ana
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         19
              I owa
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         20
              Kansas
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         21
              Kent ucky
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              Loui si ana
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              M ssouri
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              Nebraska
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              New Hampshire
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              New Mexico
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         36
              New York
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              North Carolina
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              North Dakota
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              Okl ahoma
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         41
              Or egon
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         42
              Pennsyl vani a
  0
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              Rhode Island
  0
         45
              South Carolina
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              South Dakota
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              Tennessee
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              Texas
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              Virginia
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              Washi ngt on
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              West Virginia
  0
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              Wisconsin
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         56
              W/oming
  0
         60
              American Samoa
  0
              Federated States of Mcronesia
         64
  0
         66
              Guam
  0
         68
              Marshall Islands
  0
              Northern Mariana Islands
         69
         70
  0
              Pal au
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Puerto Rico

0	74	U.S. M nor Outlying Islands
0	78	Virgin Islands
0	81	Al berta
0	82	British Columbia
0	83	Mani t oba
0	84	New Brunswick
0	85	Newf oundl and
0	86	Northwest Territories
0	87	Nova Scotia
0	88	Nunavut
0	89	Ontario
0	90	Prince Edward Island
0	91	Quebec
0	92	Saskat chewan
0	93	Yukon Territory
0	99	Not in the U.S. or Canada

Name: i deo5 Description: I deol ogy

Count	Code	Label
130	1	Very liberal
160	2	Li ber al
251	3	Moder at e
208	4	Conser vat i ve
167	5	Very conservative
34	6	Not sure

Name: newsint

Description: Political Interest

Count	Code	Label
592	1	Most of the time
247	2	Some of the time
71	3	Only now and then
27	4	Hardly at all
13	7	Don't know

Name: religpew Description: Religion

Count	Code	Label
412	1	Pr ot est ant
136	2	Roman Catholic
9	3	Mor mon

5	4	Eastern or Greek Orthodox
15	5	Jewi sh
9	6	Musl i m
6	7	Buddhi st
2	8	Hi ndu
74	9	At hei st
57	10	Agnost i c
163	11	Nothing in particular
62	12	Somet hing else

Name: pew_chur at d

Description: Church attendance (Pew version)

Count	Code	Label
75	1	More than once a week
195	2	Once a week
66	3	Once or twice a month
122	4	A few times a year
195	5	Sel dom
290	6	Never
7	7	Don't know

Name: pew_bor nagai n

Description: Born Again (Pew version)

Count	Code	Label
342	1	Yes
608	2	No

Name: pew_religimp

Description: Importance of religion (Pew version)

Count	Code	Label		
399	1	Very important		
202	2	0 1 2mm1 0 n2 l Tj ET	n4ount	Code s 11 0 0 11 8 22009 T

116	2	Once a day		
117	3	A few times	а	week
19	4	Once a week		
65	5	A few times	а	mont h
111	6	Sel dom		
185	7	Never		
18	8	Don't know		

Date format variables

Name: starttime

Description: Questionnaire Start Time

Dat eTime variable - no cat egories

Name: endtime

Description: Questionnaire End Time

DateTime variable - no categories