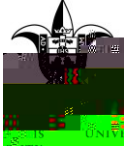


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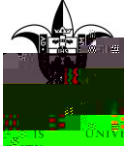


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**POLICY ON FULL DISCLOSURE FOR CME ACTIVITIES**

**GUIDING PRINCIPLE:**

The **perception** of a conflict of interest is as important as an actual conflict. Any relationship that



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evaluation of the CME activity.

6. The content or format of a CME activity and its related materials must promote improvements or quality in healthcare and not a specific proprietary business interest/commercial interest. All CME activities must be compliant with the ACCME content validation statements which state:
  1. All the recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients.
  2. All scientific research referred to, reported or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.
  3. Providers are not eligible for ACCME accreditation or reaccreditation if they present activities that promote recommendations, treatment, or manners of practicing medicine that are not within the definition of CME, or known to have risks or dangers that outweigh the benefits or known to be ineffective in the treatment of patients. An organization whose program of CME is devoted to advocacy of unscientific modalities of diagnosis or therapy is not eligible to apply for ACCME accreditation.
7. Educational materials that are part of a CME activity such as slides, abstracts, and handouts cannot contain any advertising, trade names without generic names, or product-group advertising.
8. Presentations must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality.