Campaigns and Elections POLS-2160-01   Dr. Warren
Spring, 2022, 12 noon to 12:50, MWF

Course Outline

I. **Introduction to Course**
    A. What is this course about?
    B.

D. The fourth campaign era: candidate campaigns, 1952- 1996
E. The fifth campaign era: hi-tech, big data, social media campaigns, 2000 - ??
E. How are today's campaigns different from those in the past
F. Summary and lessons to be learned

IV. **Explaining and Analyzing Recent Elections and Looking Toward 2022: A Brief Review**
A. The 1992 presidential election: Democrats take back control; the Perot factor
B. The 1994 congressional elections: the Republican sweep
C. The 1996 presidential election: Clinton recovers and crushes Dole
D. The 1998 congressional elections: Unexpected Democratic surprises
E. The 2000 presidential election: Gore wins popular vote, but . . .; Fl. recount
F. The 2002 congressional elections: Post 9/11 flag waving campaign connects
G. The 2004 presidential election: Bush wins reelection with bad indicators
H. The 2006 congressional elections: driven by Bush woes, Democrats win big
I. The 2008 presidential election: history made with first black to win presidency

K. The 2012 presidential election: demographics reveal trend against Republicans
L. The 2014 congressional election: crushing defeat for Democrats
M. The 2016 presidential election: Trump wins shocking election

John Sides, Daron Shaw et al., *Campaigns and Elections*, 4th ed. (W. W. Norton and Co.), 2018. Pub. 2022. ISBN 978-0 393 87207 -1 (ebk.)
ISBN 978-0-393-44168-0 (pbk.)
Current articles, polls, etc. readings, mostly from the Internet. Many of these articles will be breaking stories pertaining to the 2022 campaigns and elections.

NOTE: Reading assignments will be made in class and via your class email site. In this particular class, lectures will cover materials, especially very current articles and data sources, which will supplement significantly what is in the text, so class attendance is very important. The course outline reflects the general subject order, but it is not always possible to not "skip around" somewhat when trying to present complex material meaningfully, especially in a congressional election year when breaking topics need to be discussed and placed in context. We will devote considerable attention to breaking news stories pertaining to the upcoming elections. Students will be presenting on a regular basis updates on campaigns selected as their class project. For example, a student might

to give the class an update. Please note, course materials may often seem to be presented in a redundant way in the book and in my lectures. This is due to the nature of the material where similar topics are presented with slightly different twists/applications. If you are sincerely interested in politics, this is a fascinating course because it is filled with tidbits on what makes American voters and politicians tick.

Attendance Policy
 Students are expected to attend class since lectures and class participation are important. Lectures will cover numerous topics that are not covered in the book and students will be expected to participate in class discussions related to these topics. Students <u>cannot miss more than four classes in the semester</u> and get credit for the course. This does not mean that students should miss four classes, since this is a lot. Excused absences (e.g., illness, death in the family) are exempt.

Grading Policy

Mid-Term	120 points
Student project	120 points
Attendance/Participation	40 points
Final	120 points
Total	**400 points**

The numerical equivalents of letter grades are:

94-100 = A	91-93 = A-	88-90 = B+	82-87 = B	80-81 = B-
77-79 = C+	73-76 = C	70-72 = C-	65-69 = D	Below 65 = F

Final Exam Schedule:

My contact information

My phone numbers: 977-3036 (office); 977-

You will be required to do a class project on something related to the 2018 elections.

The project report should run about 10-12 pages and consist of not just description, but scholarly analysis. Toward the end of the semester students will present their findings in class. The project requirements will be explained fully in class.